

## WEB MARKETING

**Your web portal is not working for you!**

**Your web presence is not dynamic enough to attract new customers!**

**Your web marketing ROI is being questioned!**

**Web marketing effectiveness gets compromised due to multiple issues:**

- You are web design is not staying aligned with your marketing plan.
- Your web facility is not scalable enough to accommodate faster introduction of your new services.
- Lack of available and skilled resources to keep your web facility current with new.

### HOW DO WE HELP ?

- Do a thorough gap analysis to identify areas for improvements.
- Develop a custom application to accommodate fast track development cycle i.e. design to implementation.
- Enhance your IT support capability.

### WHY ARE WE MORE EFFECTIVE ?

- Our true dual shore model offers cost effectiveness,
- improves operational efficiency and ensures utmost data security.
  - Onsite Project Lead receives the task requirements and provides estimates and schedule to customer.
  - Offshore Team size is decided based on the task estimates and delivery requirements.
  - Project Lead documents and sends the requirements to offshore team for Analysis, Design and Development.
  - Integration support is provided by onsite Project lead.
  - All communication to the customer was done by Onsite Project Lead.
  - Onsite Project Lead ensures the quality and scheduled delivery target date..f

Please contact us for a

**30 minutes free consultation.**

We are sure to make you competitive again!

Phone: 888-748-0704 Ext: 9

Email: [info@tranzxn.com](mailto:info@tranzxn.com)

Website: [www.tranzxn.com](http://www.tranzxn.com)