

THIRD PARTY PRODUCT DEVELOPMENT & ENHANCEMENT

Your product/service innovation is not realizing the promise!

You are always playing the catch up game in terms of bringing new products to the market!

Your lack of competitiveness diminishing your staying power!

Please contact us for a **30 minutes free consultation.** We are sure to make you competitive again!

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Your competitiveness is getting compromised because:

- You don't have any budget to support an in-house R&D team. Lack of available and skilled resources to provide a fast track and complex development life cycle i.e. design to implementation
- Resource mobilization is always a challenge for a S&M organization.

HOW DO WE HELP ?

- Run a thorough discovery phase to develop a robust estimating model and skill profile for the given set of requirements.
- We develop a Proof of concept before starting a development phase to establish the scope of key deliverables. We develop a prototype for running a parallel environment for experimenting with new customer suggestions and changing deliverable scope without much delay.
- We use Rapid Development methodologies for the Initial Development Phase to have core functionalities developed and deployed.
- Enhance your IT support capability.

WHY ARE WE MORE EFFECTIVE ?

- Our true dual shore model offers cost effectiveness, improves operational efficiency and ensures utmost data security.
 - We learn about the product/service via Web Based Presentation tools.
 - We capture the requirement via Online Meetings and Conference Calls.
 - Our Offshore team develops and provides online implementation support. Product was supported with a small number of offshore developers dedicated to the product until the initial product version was released.

Key Advantages:

- Lower development cost to Customer due to maximized use of offshore resources.
- Prototypes and demos helped capture accurate requirements.
- Development turnaround time was short due to use of rapid development methodology.
- Maintenance and Enhancements are continued as part of the Support package.